

EARN BEST SKILLS  
CAN MAKE MONEY FAST

REVOLUTIONARY APPROACH

The ONLY Contribution Oriented MBA Programme

ACTION VALLEY

**H Y P E R**

(Energetic) MBA



Life Long Motivation Drives You Towards A  
Satisfying Future

# REVOLUTIONARY APPROACH

The ONLY Contribution Oriented MBA Programme



Action Valley Campus in collaboration with partner universities have developed the World's first contribution-based MBA programme which will strongly support developing the organizations to reach the optimal level of growth.

**Your learning outcome will not be tested by a traditional exam checking your memory but through an assessment of complete project paper developed by you combining MBA learning outcome with your power of imagination and intelligence contributing to the betterment of society, organization, or environment.**





# INTRODUCING CONTRIBUTION ORIENTED EDUCATION

Compulsory students should make a fruitful contribution to the society, organization or environment from the Learning outcome of the MBA programme to receive the MBA award. The students should develop a research paper or complete project from idea to creation to implementation using the new knowledge or develop a solution to solve a complex problem in the organization, society, or environment under the guidance of the appointed mentor.

## TYPES OF FINAL PROJECTS

- *A research paper,*
- *A new product or service as a solution to solve a burning problem*
- *Select a complex problem in the organization and develop a complete solution*
- *Select a complex problem in society and develop a complete solution*
- *Select a complex problem in the environment and develop a complete solution*



# EUROPEAN INNOVATIVE EDUCATION IN SRILANKAN MINDSET

# ABOUT THE PROGRAM

Action Valley Campus is providing 21st Century Learning experience for MBA and Doctoral candidates adopting the concept of contribution-based Education. We are glad to support the unprivileged real-world hero's in the private and state sector organizations who have missed the conventional Academic ladder to achieve academic excellence with the help of the RPL Process (Recognition for Prior Learning).

**DURATION** - 2 Years

*Two Onsite Lecture Days Per Month + Online*

**LEARNING PLATFORM**

*Onsite / Online (Real-Time AVC LMS Webcast )*

**LEARNING OUTCOME**

*AVC will give you both a solid foundation in theory and real-world, practical experience in the educational context.*

*Your coursework balanced with hands-on work and emerging academic content blend to ensure your career and personal growth. Our modern interational teaching and Learning platform allows academic coursework to come alive and create a meaningful impact on organizations, society, and the environment.*



# FACULTY STRENGTH

Our faculty consists of an extraordinary mix of experts in each discipline, starting from Business Management and administration, Marketing Management, Business Economics, Finance, multicultural education, global education, portfolio development, curriculum and staff development, digital transformation, and service-learning. Our eminent panel of faculty members maintains constant collaborative relationships with industry, academics, policymakers, and researchers, allow our students to receive a competitive edge from an array of real-world experiences.



# WHO SHOULD FOLLOW THIS COURSE

MBA is a must requirement today and knowledge, skills, and mind shift taken from MBA could make a significant impact on a student's personal and professional development.

Your company would benefit from the learning outcome of Action Valley MBA directly from concepts such as a collaborative work environment that builds mutual trust among the workforces. This may support achieving common goals through shared values in multicultural complex business environments while making a significant impact on the organizations to lower costs, shorten timelines, enhance productivity and increase return on investment (ROI).

Whether you are a middle manager, senior manager, entrepreneur, or a start-up business, this program will help you identify how modern Business Management strategy could change your organization, and also you will be learned how to capitalize on the opportunities arising in turbulent times.

If you're involved in the field of operations, this program will help you have a direct impact to improve your production strategy. This program is also aimed at those in more technical roles who would like to take on a leadership or managerial role in implementing a unique and effective business strategy for their organization.

Action Valley MBA teachings are transferable across a multitude of industries, which may have a greater impact on your organization.

We are focused on bridging the energy, increasing engagement, and idea flow giving you remarkable teaching and learning experiences.

We aim to inspire individuals towards collaborative workplace culture, and we expect our participants will go back to their teams and propagate throughout their organizations.

# WHAT YOU WILL LEARN / BENEFITED

## IMAGINATION—CREATIVITY—INNOVATION

Action Valley MBA programme is rich in content and it is a blend of modern learning material such as videos, infographics, and e-learning activities and traditional Learning components such as written study guides (course notes).

We believe in empowering our students with the power of Imagination Creativity and Innovation in order to achieve career success.

This interational learning platform provides limitless opportunities for collaborative learning through idea exchange and participants are provided with a complete overview of the field of business administration and management covering most trending and innovative topics.

### THE FOLLOWING MODULES DESIGNED & DEVELOPED TO ENHANCE THE KNOWLEDGE, SKILLS, ATTITUDES, & VALUES, & MINDSETS OF THE PARTICIPANTS.

- 21st Century Business Management
- Business Economics
- Research Methodology
- Corporate Finance
- Marketing Strategy in The Digital Age
- Strategic Management
- Mindful Leadership
- Personal and professional skills for Leader in 21st Century
- Leadership in Project Management
- Modern Approaches to Organizational Behavior
- Managing Organizational Change and Innovation
- Modern trends in Operations Management
- Information Management
- Emerging Trends in Business World



# PRODUCE LEADERS WITH EXCEPTIONAL ABILITY

## AFFILIATED UNIVERSITIES



Texila American University



011- 4328728  
037- 2224599  
071- 0595946

No 64/1, Kumarathunga Mawatha, Kurunegala  
[www.actionvalleycampus.com](http://www.actionvalleycampus.com)



[info@actionvalleycampus.com](mailto:info@actionvalleycampus.com)